

Sunday, August 26, 1917

This department is engaged in separating the sheep of advertising, and of the service which backs up advertising, from the goats-and hanging a bell on the goats. It invites letters describing experiences-pleasant or unpleasant-with advertisers, whether they be manufacturers, wholesale houses, retail stores or public service corporations. It will print those letters which seem to show most typically how an advertiser's deeds square with the words of his advertising. Only signed letters, giving the writer's address, will be read. But the name will be printed or withheld, as preferred. Address: The Ad-Visor, The Tribune, New York.

T HERE is little which irritates the average reader more than to begin a story in a magazine, come to a thrilling situation and then begin a story in a magazine, come to a thrilling situation and then find himself confronted with a mocking "Continued in our next." If it is possible for anything to make him madder than this it is to read an article in the daily press, attractively headed and set, and along about the middle of it to run into the name of a patent medicine and discover a tiny "Adv." at the end.

There are so many periodicals which offend in this way that we cannot grammed belt buckle.

There are so many periodicals which offend in this way that we cannot grammed belt buckle. severely censure the Long Island City Daily Star for its little reading notice headed "Billy Sunday Says," but we can and do blame them for using such a lure to advertise Lydia E. Pinkham's Vegetable Compound. Billy Sunday is quoted as saying: "I believe that every disease can be cured by some weed if we can only discover it. There is not an ailment that God hasn't somewhere an herb growing that will cure that ailment." And Lydia's earthly representatives add: "The choice medicinal herbs which will cure women's ailments were discovered more than forty years ago and have been doing their beneficent work for half a century." Casual reading might easily lead to the impression that Billy Sunday had not stopped at saying that God had a medicinal herb for every human ailment, but that he had gone on to say that Lydia Pinkham's was compounded from certain species thereof.

The subscriber to The Star who sent us this clipping writes:

"I'm through with the Star. I suppose my lonely subscription will not be missed, but I have the inward satisfaction of knowing that I've done my little bit for clean advertising."

IT IS the unprogressive mail order house which still believes that it

This captor, Dennett caught a glimpse of the upper story of Police Headquaring Bridgehampton, L. I., last night made ters, and knew that he had travelled the following statement:

"We have been unable to supply the pays to advertise Angoras and Persians and to stock up on alley cats merely because they are to be sold in a bag. Dealers who sell through parcel post are rapidly joining the ranks of retail merchants who realize the cash value of customer satisfaction.

Sears, Roebuck & Co., of Chicago, protect their patrons with this

"If for any reason whatever you are dissatisfied with any article purchased from us, we expect you to return it to us at our expense. We will then exchange it for exactly what you want or will return your money, including any transportation charges you have paid."

The Knickerbocker Mail Order Company, of New York, is another house which charges liberal adjustments up to "customer good will" rather than to "profit and loss." Georgia Costern, of Waterbury, Conn., mailed than to profit and loss. Georgia Costern, of Waterbury, Com., many \$13 in cash without registration to this company, and upon inquiry a few days later learned that they had no record of the remittance. We wrote the Knickerhocker Company, and after a brief inquiry into the case they refunded the entire sum to Miss Costern, although they were unable to trace it either in their own organization or through the postoffice. We then asked them if this action was the result of a regular policy or if the case was to be considered executional, and they replied: case was to be considered exceptional, and they replied:

"The adjustment made with Miss Costern is the rule and a fixed policy with us. Most people are honest, the mails are fairly safe, and our own employes may make mistakes or may be dishonest. Wherever the fault may lie, it is up to us to give service, to make our customers and their friends feel that we are quite willing to go almost any length in looking out for their interests, and service, together with reasonable values, should be the basis of any business that is looking for permanent success. We try to safeguard ourselves by writing one or two letters asking for information, but we invariably satisfy the customer.

Now contrast with these two cases that of Mr. George F. Harrington and his experience with the Electro-Set Company:

"In June or July of 1916 I sent \$3.06 to The Electro-Set Company for a pair of their Junior Receivers (Wireless). They sent word that they were out of stock, but would ship them as soon as possible. At the end of a month I wrote, demanding my mone; back, to which they replied that they had shipped the wrong article and that when I had returned it I would get the one I had ordered. I have never received the "Redhead" receivers they mention, and although I write the company often I always get the same answer.

GEORGE F. HARRINGTON.

When we took the matter up with the Electro-Set Company they repeated the statement made to Mr. Harrington, but added: "If your investigation of Mr. Harrington shows that he is a thoroughly capable type of character we will follow out your advice relative to refund." How different is the attitude reflected in the Knickerbocker Company's statement:
"Most people are honest, the mails are fairly safe and our own employes "Most people are honest, the mails are lairly safe and our own employes may make a mistake or may be dishonest"! Further recommendations to the Electro-Set Company that it would be worth \$3 to them to secure Mr. Harrington's good will brought no response. This means that Mr. Harrington has neither his \$3 nor his set. It is at least candid of the company to advertise "Experimental Goods," but the courageous patron who experiments the property with their mail order methods may be available to the courageous patron who experiments and his periments with their mail order methods may be exposing himself and his pocketbook to a severe shock.

A MONG recent notices of judgment published under the food and drugs act are several that demonstrate the flabbiness of its present operations. William H. Raser, of Reading, Penn., manufacturer of a "baby syrup" containing morphine and alcohol, sold as a remedy for dysentery, diarrhoea and summer complaint in children, was arraigned on the ground that the claims were false and fraudulent and made in wanton disregard of their truth or falsity. Raser pleaded guilty. The possibilities of his punishment were one year's imprisonment, or a fine of \$500, or both. What he got was a \$50 fine.

bond of \$200, the product was returned to him under the condition that it should be relabelled under the supervision of a government official.

The Struzynski Brothers, of Chicago, who sold Poland Wine Bitters to which certain drugs had been added, labelled in such a way as to give the impression that the product came from Poland, when it was made in the United States, were fined \$100 and costs.

Evidently it is a smaller and a safer crime to doze behick with

Evidently it is a smaller and a safer crime to dose babies with mor-

phine or to prey upon the sufferings of epileptics and inebriates than to misrepresent the geographical source of wine bitters. The deterrent effect of the food and drugs act is undoubtedly great, but the sentences still being imposed in the courts after the law has been on the statute books for eleven years are not calculated to drive terror to the heart of any sinner, however weak kneed. We were told at first that it was an unusual law, and that the trade must have time to adjust itself and become familiar with its meaning and workings. How much time, we wonder!

YOU are cordially invited to be present at a very impressive ceremony at the Budd Furniture Company, 71 Spring Street, New York City, dealers in second-hand office furniture. The ceremony will consist in hanging a loudly ringing bell on the shop door. Never in all its shepherding has there strayed into The Ad-Visor's fold so obvious and indubitable

Last October a dentist bought from this company a desk and a chair. The chair did not match the desk, but the company promised to obtain one that did match and send it to the customer. It is now ten months since the original purchase was made, and in spite of repeated letters and calls from this office and from the purchaser of the articles the company

has never delivered the chair as promised. A woman who lives in Brooklyn purchased some bookcases with sanitary bases from the Budd company. When delivered they were found to be in a dilapidated condition and were not the model selected. Upon complaint to the Budd Furniture Company she was informed that Upon complaint to the Budd Furniture Company she was informed that there had been a mistake on the part of the shipping clerk and that the error would be rectified at once. That was the eleventh of May, and nothing has yet been done. Furthermore, when our representative called, he had considerable difficulty in obtaining an interview with some one in authority, and when finally he spoke to a person who was pointed out as Mr. Budd that gentleman was very reluctant about admitting his identity. He refused to take any interest or action in either case. He boasted that he had been conducting his business for forty-two years, to which we add that his merchandising methods would indicate an antiquity at least twice as great. Only an archæologist could trace the source of the ancient that his merchandising methods would indicate an antiquity at least twice as great. Only an archæologist could trace the source of the ancient policies with which he governs his business. He has not yet learned that service and the customer satisfaction resulting therefrom have a definite

each value which no number of empty promises can replace.

Cashier and Escape With \$2,100 Payroll

Jersey Man Thrown Into Taxi and Later Dropped

cut, and for the first time in ten years he deviated from his route.

He was crossing a vacant lot beside

Felled With Blackjäck

The belt buckle was a present, and Mr. Dennett lost no time in obeying the conventional command. With his hands above his head and a revolver nuzzling the small of his back, he marched toward the taxicab. Before he reached it the second robber felled him with a blow from a blackjack, and the pair swung him by knees and neck through the open door of the vehicle. One of the highwaymen knelt on their prisoner, jamming a precautionary hand over his mouth. The other jumped in and shouted to the chauffeur to "drive on."

the business section of the town at the busiest hour of a Saturday morning. Half-strangled by the gagging hand of

Thrown Into Field

After going a mile further the taxi-cab reached Bismarck Street, where houses are few and far apart, though scarcely fewer or more remote than in labor has made it impossible to load

all the rapid transit lines of New York and bruises patched up. The robbers had taken \$2,100 from the bag, overlooking \$70 and some silver, which was in a side pocket. Within half an hour after Dennett had finished relating his adventures a yellow taxicab with a New York license number crossed the Wechawken ferry to New York.

The the property of the rapid transit lines of New York locking put out of commission for the day.

In addition to blaming the contractors, Mr. Hedley said that the Eric, Pennsylvania and Lackawanna lately had failed to provide the city with an adequate supply. He admitted that for some time the Fifty-ninth Street station had been on emergency rations, being fed from day to day just enough

Police Call It Suicide, but Widow Says They Fell from Window

white, and Mrs. Katherine Brown, the janitress, who was summoned to the Byrne home, on the fifth floor of 305 East 125th Street, by Mrs. Byrne's screams soon after her husband, Jim, red home from the gargen at noon. home from the garage at noon, pro

seven years old, with her the juriess's rooms. She wanted to take Mary, three years old, her father's favorite, but he would not give her up. Noreen went out on the sidewalk to play while the two women talked over the situation and the incredible ways

Isaac Frankel, of 303 Broome Street,

Tribune Review

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Economics of Personal Energy

who was on the other side of the street, saw a man clamber out upon a window sill of the fifth floor. He clasped a

sill of the fifth floor. He clasped a child in his arms.

Then he jumped. They ricochetted from a ledge at the fourth floor, describing an outward sweep in their fall which carried them clear of the little girl baking a cake on the front steps. Both were alive when an ambulance surgeon arrived. Jim died on the way to Harlem Hospital and Mary, his favorite, died there a few hours later.

"Sure he never done it a-purpose," mounted Mary Byrne. "He just fell,

Girl Commits Suicide

who called a girl away from her work instead of calling at her home in the

evening. Kiarini promised her sister that she would tell her mother all about the message as soon as she got home. Kiarini didn't go home that night. Yes-terday morning a young man accom-panied her when she reported for work at the Sommers Art Embroidery Com-pany, 79 Fifth Avenue, instead of at the shop where she had worked with her

At I o'clock she went to the dressing com. Ten minutes later her crushed body was found in the courtyard, fourteen stories below the dressing roo

Coal Shortage Ties Up Subway For Three Hours

Continued from page 1

the Consolidation Coal Company, of 14 Well Street, the two concerns that have the contracts for supplying the Inter-

Blames Labor for Shortage J. E. Berwind, president of the Ber-wind-White Coal Company, at his home

Interborough Railway with its cus-tomary consignments of coal because of labor conditions in our fields in

Father Leaps to Death
With Favorite Child
With

to a halt at about 1:20 o'clock yester-day afternoon. Shortly before 3 o'clock an employe of the Pifty-ninth Street station telephoned the Public Service "Just a bit of a quarrel, it was; Commission the glad news that a coal nothin' at all, as you might say," said the say and the say and the say and the say and the say are say as the say of the Eric Railroad, carrying 400 tons. Trains below Forty-second Street began to move at 4:05 o'clock, and about half an hour later the whole system was in operation.

to Bowling Green. The passengers on the other train had to walk a longer distance to the Grand Central Enormous crowds collected at the principal express stations. The police were called out to divert the stream of people, and prevent them from

of people, and prevent them from clogging surface traffic.

Fortunately, there was no panic when the trains stopped. The supply of transfers to the elevated roads soon gave out, and those who lacked the good fortune to get the few on hand and the patience to wait until a new stock arrived simply had to walk or now seather. ived simply had to walk or pay another

fare.
The kiosks were closed shortly after called to guard sgainst congestion, but they had little work to do. At Brook-lyn Bridge, Fourteenth Street and the Grand Central Station the newsboys selled that the subway was closed to

While the tie-up was admitted to be the worst in years, the inconvenience it caused was comparatively light, com-pared with what it might have been if the trains had stopped during a rush Several thousand persons caught at Van Cortlandt Park, where they had gone to visit the military en-

Two Slayers Found Sane

Milholland and Schuster to Die in Sing Sing Thursday

OSSINING, N. Y., Aug. 25.—Three alienists to-day examined Joseph Mil-holland and Alexander Schuster in the Sing Sing death house and filed a re-port with Governor Charles S. Whit-man, which, it is said, here, declares the two alleged slayers are sanc.

the two alleged slayers are sane.

The examination was made by Drs.
Filgrim, Kieb and Smith, heads of
Poughkeepsie, Matteawan and Central
Islip insane asylums, respectively.
Warden William Moyer has set Thursday night for the execution of the two
men, unless the Governor interferes.

Miholland was convicted of taking
part in the murder of Mrs. Elizabeth Minolland was convicted of taking part in the murder of Mrs. Elizabeth Nichols, in Manhattan, and Schuster was found guilty of killing a woman for robbery. Recently Schuster had three rabbis grant his wife Jennie a divorce in the Jewish faith so she can remarry after his death.

Russian, Held in 'Frisco, Claims To Be a Diplomat

SAN FRANCISCO, Aug. 25.—Boris de Laskine, detained here by agents of the Department of Justice, claims to be a Russian diplomat and the hearer of im-portant dispatches to the State Departrelopments in the Russian govern-

mental situation.

He was taken into custody yesterday on his arrival from Honolulu, but De-partment of Justice operators would not indicate their reason for detaining him. A large package bearing the seal of the Russian government was found among his effects.

Reynolds Again

Swann to Place Charges Before Extraordinary Grand Jury Monday

District Attorney Swann, somewhat learful that the perjury indictment against former Senator William H. Reynolds may not stand because of the statute of limitations, is now bent on putting before the extraordinary grand jury, which meets to-morrow, evidence which he hopes will result in another

will also be called as witnesses.

Boy Slayer of Father Freed BROOKVILLE, Penn., Aug. 25. Ernest Haines, sixteen years old, sen-tenced to the electric chair for the murder of his father, William Haines,

Garretty with Hotel Seville

Thomas S. Garretty has resigned as general manager of the Manger Brothers' string of hotels throughout the country to become associate manager of the Hotel Seville, Madison Avenue and Twenty-ninth Street. Edward Purchas, who has been manager of the Seville since its opening, will become managing director and treasurer of the Hotel Seville Company.

the authorities to experiment with sky signs. Once before the government experienced a difficulty in warning Lon-don of the approach of an enemy. At the time when Napoleon threatened England with invasion elaborate preparations were made to cut the main roads leading to London. The warning for the City Fencibles to proceed with these operations was to be given from the coast the moment the French transports were sighted. Various means of being the whole system was in operation.

Trains Stalled Under River
Two of the trains were stalled under East River, one about quarter of the way from Bowling Green to the Borough Hail station, Brooklyn, and the other in the Steinway tunnel. The passengers on the former descended to Bowling Green to Bowling Green to Bowling Green to Bowling Green to the passengers on the former descended to Bowling Green to Bowling Green to Bowling Green to Bowling Green to the passengers on the former descended to Bowling Green to Bowling Green to the passengers on the former descended to Bowling Green to the passengers on the former descended to Bowling Green to the passengers on the former descended to Bowling Green to the passengers on the former descended to Bowling Green to the passengers on the former descended to Bowling Green to the passengers on the former descended to Bowling Green to the passengers on the former descended to Bowling Green to the Borough Hail station, Brooklyn, and the constant of the warning were tried, and in the end it was decided that beacons should be used by night and smoke clouds by dây. Many false alarms were given, but though Napoleon's troops were on the point of embarking on more than one occasion they never left to be a supplied to the passengers of the trains were stalled under the end it was decided that beacons should be used by night and smoke clouds by dây. Many false alarms were given, but though Napoleon's troops were on the point of embarking on more than one occasion they never left to the passengers of the constant of the warning were tried, and in the end it was decided that beacons should be used by night and smoke clouds by dây. Many false alarms were given, but though Napoleon's troops were on the point of embarking on more than one occasion they never left to the passengers on the passengers of the constant of the c



Hargrave West 72nd Street, Between Breadway and Columbus Ave., Running Through to 71st St.

Central Park One Block. subway, Elevated, Bus Lines and surface Cars within a half block. Comfort, refinement and luxury com-

a large rooms and closets,
of from 1 room and hain to 10
and 8 baths.
Hargrave guest has the satisfac
t enjoying the best food at the
prices of any high class New

Carefully Selected Clientele. Transient Rates, \$2 Per Day Up Eugene Cable, Manager

Bet. Broadway & Central Park.

A Quiet, Homelike Hotel— Catering for PERMANENT FAMILIES and BACHELORS Restaurant at Fixed Price from Oct. 1. Also a la Carte.

at following rates:-Large Room, Private Bath, 1 2 Persons, \$2.00 to \$2.50 per ax, \$50.00 per month and up-2 Room Suite, Private Bath, 1 or 2 Persona, \$2.50 to \$3.00 per day \$70.00 per month and up-

Parler and 2 Bedrooms, Privare Bath, for 2 or 2 Persons, 85.00 per day, 8120.00 per month

HEARN

DOUBLE EVENT THIS WEEK

LAST FIVE DAYS of AUGUST SALE LAST FIVE DAYS of STOCK CLEARANCES

LAST OPPORTUNITY to buy BLANKETS and HOUSEHOLD DRY GOODS at AUGUST SALE PRICES

indictment in the Rockaway Park land LAST CLEARANCE DAYS for

SUMMER GOODS and SURPLUS STOCKS BARGAINS GALORE ALL OVER THE STORE THESE QUOTATIONS FOR BOTH MONDAY AND TUESDAY:

No Mail or Telephone Orders for August Sale Specials

August Sale---Last Week

Special Purchase of Hemmed and Hemstitched SHEETS and PILLOW CASES

Values Only Possible Because of Our CASH BUYING. Slightly broken assortment, but mostly desirable sizes.

Pillow Cases-45x36 inch. Todny's val. .25......Sale .20 HEMSTITCHED SHEETS HEMMED SHEETS

63x90, Today's Value 97. Sale .74

72x99, Today's Value \$1.15. Sale .87

81x90, Today's Value \$1.15. Sale .87

81x90, Today's Value \$1.15. Sale .94

81x99, Today's Value \$1.22. Sale .94

81x99, Today's Value \$1.22. Sale .94

81x99, Today's Value \$1.29. Sale 1.04

81x99, Today's Value \$1.29. Sale 1.04

90x90, Today's Value \$1.34. Sale 1.12

90x99, Today's Value \$1.39. Sale 1.09

90x99, Today's Value \$1.34. Sale 1.17 HEMMED SHEETS

Today's Our Wholesale Sale Price 72-inch-for three-quarter beds; Fruit of Loom Lonsdale Price..18 .15

36- and 39-inch Unbleached Muslin-mill lengths-value 131/2c yd .-August Sale, ya..... **TOWELS** AUGUST SALE-LAST WEEK! Unlimited varieties that were pur-

chased months and months agothose who were not in town when this sale began will have ample time to select their needs NOW-our Linen and Towel values are famous Bleached Turkish Towels-

hemmed or fringed -White Turkish stripe borders Our reg. .121/2 Full Bleached Turkish Towels-

Full Bleached Turkish Bath

Towels large size hemmed—white or colored borders— Our reg. 32 Fine Turkish Bath Towelshemmed-fancy colored or white centres with contrast borders-

Bleached Cotton Huck Towelsnest red stripe brders-Our reg. ,15..... Full Bleached Cotton Huck

Towels hemmed damask stripe borders our reg. 20..... Soft Finish Union Linen Huck Towels—hemmed or hemstitched-white or colored stripe borders— Our reg. 32.

Union Linen Huck Towelsfirmly woven hemstitched-white damask borders-Our reg. .38..... Pure Linen Damask Towels-

Pure Linen Guest Towels fine damask-figured centresour reg. .19 ... Individual Turkish Towels-Jacquared figures hemmed-fancy colored borders with

monogram space—our reg. 21. .17 Crochet Spreads—
full size—floral designs \$1.98 1.27 Turkish Show Towels nemmed or scalloped ends-. 1.10 August Sale Values Also in Linens and Towelings

amazing to most shoppers.

BOYS' SCHOOL TOGS

At Clearance Prices

Washable Norfolk Suits—Crash, duck, Paim Beach cloth and linen—white, tan, gray, khaki and fancies—7 to 17 yrs.

Boys' Washable Trousers-Khaki

drill-tan or gray linen-white

4 to 17 yrs. - our : 2 .97. . .78

Washable Suits - Little Boys-

Boys' Norfolk Suits - Fancy chev-

iots and cassimeres in various gray and brown mixtures—also

Our reg. \$5.94..... 4.96 Our reg. \$5.87..... 5.94

stripes and fancy patterns n with extra trousers 7 to 18

Our reg. \$1.95..... Our reg. \$2.94..... Our reg. \$3.96.....

Our reg. \$4.96.....

elsewhere \$21.00...Clearance 14.73 One and Two-pair Lots Sunfast

New Curtain Scrims and Muslins-

they're wonderful value, too!

three-quarter size \$1.27

Crochet Spreads-

Fine Crochet Spreads-

Marseilles Spreads-

SUITS for Women and Misses.

Lining Clearances

Novelty Linings—light grounds—neat designs for comfortable coverings or petticoats—were .57 and .45. .23

Striped Lining Satins a broken lot-

Clearance

of Little Tots' Frecks

Yoko, Empire or belted models—slightly solled, however—sizes to 6 yrs.—our reg. 97 and 77.....5

Pert Colored Frocks-

Dainty White Frocks-

Tub Frocks-belted or waistline models

to clear

known make our reg. \$1.37

Fall Suits of Unpretentious Simplicity

seem very long though the majority are merely 36 in. length.

August Sale-Last Week a more "homey" and attractive look

Worth Sale Then a clearance group of

colorings as fascinating as ginghams—striped or plaid patterns in blue or

15,000 yards of PRINTED SHIRTINGS

Are quite the most interesting of our new Fall stock. There are any number of decidedly severe tailored styles—the suits of a new two-toned fabric stand out entirely new—the simple belted coats with their large collars, which may be worn quite snug and high about the neck, suggest a finished smartness delightfully refreshing after flappy Summery things. Our modest prices on suits so definitely smart and new—while just a part of our usual policy—seem amazing to most shoragers. Now those men who want shirls of just-so patterns may select according to their tastes from these hundred of patterns. Practically every color and size of atripe. Good-lesking blounes for the boy they will make too.

For 24.50

Of men's wear stree in navy and black Fitted style—
seam at waistline allt pockets another coat rather looser
with pleats down the back has a novelty belt just across
belted coats are braid trimmed. Five buttons on the sleeves very simple
skirts quite without pleats—merely gathered backs—In all those suits the
collar may be worn becomingly close to the throat. Vestees

Low and medium bust-light weight coutil (25 in.) our reg. \$1.00 and \$1.50.....

See World, American and Times for fourteen (14) Morning Specials on Sale Monday and Tuesde until 1 P. M. THE RESERVE THE PROPERTY OF THE PARTY OF THE

.16 Sunfast Portieres-Madras designs BARGAINS! - Fabrics For with double borders—sea green— rose—old blues and wood bronzes—our reg. \$3.77..Sale 2.94 School Frocks Fine Cretonnes—Repp or linen finish grounds—forty artistic styles—values .50 to .60...Sale .27 BED SPREADS

Along in these clearance day-in time to stock up with material is school frocks. The little fells all

Coiffure Ornaments at

Clearance Prices

Coiffure Ornaments-

in various shapes casque and others jewelled in brilliants or in

Combs-Fancy Hairpins

Another Set-

contrasting jewels-our reg. \$2.97..... 2.47

Just an odd lot-beau-tifully studded in various designs-our reg. \$1.47... 1.27

of various fancy hair ornaments—our reg. 97.... ,67

Clearance of Umbrellas

In sizes for men and women-slightly scratched— our reg. \$3.34 and \$3.67.. 2.74

Clearance Reduction

Women's Silk Gloves

Costume Fabrics

Mohairs

42-inch - fine weave - cress.

garnet, myrtle, gray, navy ent black-reg. .58................42

42-inch -crepes and granites-

48-inch-French serge weave, in gray and white mixtures-large sizes-reg. \$1.25-

Wool Checks

Wool Coatings

Serges

French Serges

Greatly Cut-For Complete Cleans

Black Union Taffeta-

plaids of blue, rose or tan-

THE EGYPTIAN TISSUES have hemmed, fringed or scalloped \$2.57 1.97

Clearances-Mill Lengths

For 19.75

No one expected to have such suits at so little a price this year—and indeed it wasn't easy for us.

Of navy or black gabardine—lined with peau de cygne

V Very special, to clear, pd. .15 Of navy or black gabardine—lined with peau de cygne—fitted strictly tailored models—and belted coats with pleats—slit pockets—and this season's "must be" buttons on the sleeves—the Fall coats

Neckwear Newnesses New Collars and Cuffs-Also

Of washable satins—plain or bressed of French sorge, of petunis cleft of organdie—decidedly new shapes or or shawl collars—of course, the em-popular sailor, too—in white or inst .98. .1.35 . .1.55 and 2.97

It's really quite impossible to be smart, at least in the Fall aerge or satin frocks, with out one of these collars

Decided Clearances

garters attached—sizes 19 to 26—our reg. 44......

Misses' Corsets and Waists

Women's Corsets

cizes to 6 yrs.-our reg. 47.... .27

(The next Ad-Visor will appear on Wednesday, August 29)

Auto Bandits Fell

Into Field

Passaic, N. J., Aug. 25 .- For nearly After Staying Out All Night ton years Bird S. Dennett, cashier for Max G. Cohn & Co., novelty manufacturers, in East Rutherford, has travelled from the factory to the Rutherford Trust Company, a mile and a half away, every Saturday morning the street of between 8:30 and 9 o'clock carrying a yellow letter bag, in which he brought back the week's payroll. This morning the notion struck him to take a short

Up Paterson Avenue, across the Pas-saic River and into this city the yellow taxicab rolled at a leisurely gait. It turned into Howe Avenue and traversed

scarcely fewer or more remote than in the vicinity of Garden Street, where the kidnappers had pounced upon the cashier. The car was stopped and Dennet was flung out in the same fashion in which he entered. He got another tap on the head for good measure and the yellow taxi raced away.

Within a few minutes the dazed cashier was found. He was taken to Police Headquarters, where he told his ntory, and went home to have his cuts attents. The remove that the rapid transit lines of New York City being put out of commission for

serves an eloquent silence. Mrs. Byrne took her daughter Noreen, seven years old, with her to the jan-

Noreen was baking a delicious mud cake on the front steps when it hap-

Section V. of This Poper The

Germany's War Aims Kansas City Settles a Strike Baltimore Conscripts Labor

Democracy The Soap Box Orators Palpitation of the Press

America in War Time

Making Peace Irreproachable

Spending Money

eal.
"If Senator Reynolds committed per-ury, as the indictment charges," said district Attorney Swann yesterday, "he onsequently made false representa-

consequently made false representa-tions before the condemnation commis-sion. And, based on the same set of facts, the grand jury might have brought an indictment for obtaining money from the city under false and fraudulent representations. The stat-ute of limitations would not begin to run on that until the act was con-summated, and that would be when the city paid over the money for the land to the Neponsit company. That was

summated, and that would be when the city paid over the money for the land to the Neponsit company. That was only four years ago. When the extraordinary grand jury meets Monday we will certainly go into that phase of the situation."

Mr. Swann said that he would ask Judge Goff, who will charge the extraordinary grand jury, to organize the investigation with four Assistant District Attorneys in charge.

He indicated the possible scope of the inquiry by saying that he might apply to the Board of Estimate for an appropriation to engage special counsel and real estate experts. James W. Osborne, it is said, is being considered for special counsel. To investigate the Ruth Cruger case the Board of Estimate appropriated \$25,000.

At the District Attorney's office it was said that several members of the Board of Estimate, including Mayor Mitchel and Controller Prendergast, would be called to testify before the extraordinary grand jury. The real estate experts of Mayor Gaynor's regime—when the land was purchased—will also be called as witnesses.

Muslins

s murder of his father, William Haines, but who was granted a new trial at the request of Governor Brumbaugh a few days before the sentence was to be executed, was free to-day. After deliberating ninety and one-half hours a jury in the retrial of the case found the boy not guilty.

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